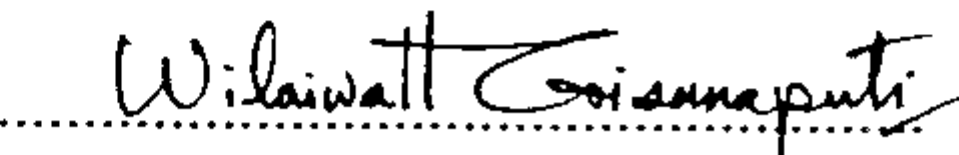
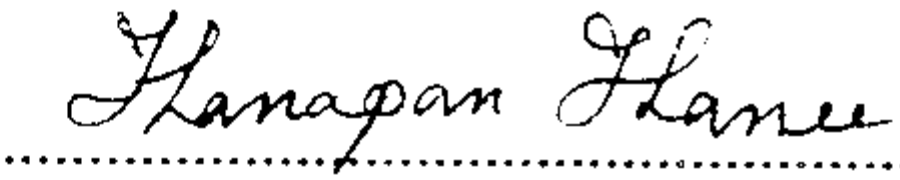



THESIS TITLE : THE PROMOTION OF WOMEN'S MEMBERSHIP IN
SUB-DISTRICT ADMINISTRATIVE COUNCILS: A CASE
STUDY OF NA-NGAM AND KOK-HINHAE SUB-DISTRICTS
RENU-NAKORN DISTRICT, NAKHONPANOM

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ABSTRACT

This operations research was conducted to : 1) study problems and needs of women joining as members of the Sub-district Administrative Council ; and 2) find the ways for promoting women to be elected as members of the Sub-district Administrative Council.

A sample of 60 female leaders from two Village Women Development committees were employed in this study. Corresponding with places of residence, these women were assigned into two groups. Those from Na-ngam Sub-district of Renu Nakhon District, Nakhonphanom Province were assigned into the experimental group,

and those from Kok-Hinhac Sub-district, Renu-Nakorn District, Nakhonpanom Province were assigned into the controlled group. the method of purposive sampling was used in selecting 30 women for each group. Data were analyzed by using frequencies, percentages, standard deviations, and Z-test.

It was found that the reasons why few women were interested in running as a candidate for the Sub-district Administrative Council were lack of opportunity , encouragement , and supports from their own families, community development agencies and governmental officials. Moreover, they did not have the required knowledge about the Sub-district Administrative Council. Realizing of those deficiencies, they wanted to be trained in various subject matters such as administration, strategies for campaigning, and participation in a study tour to observe how to administer a sub-district.

The intervention introduced to the experimental group in this study included activities such as providing knowledge on Sub-district Administration, encouraging women to run as a candidate, and training on campaign strategies. The result of this study indicated that more women in the experimental group applied to run as candidates. Consequently a higher proportion of women in the experimental group than in the controlled group were elected.