INDERPENDENT STUDY TITLE: INCREASING THE EFFICIENCY OF PROCESS CONTROL

IN RUAM THAI SUGAR FACTORY

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ABSTRACT

THIS INDEPENDENT STUDY OF INDUSTRY AND BUSINESS STRATEGY IS TO INCREASING THE EFFICIENCY OF POCESS CONTROL. MANY PROCESS IN SUGAR INDUSTRY REQUIRE APPROPRIATE SYSTEMS WHICH CONTROL THE PROCESS WITHIN SPECIFICATION RANGES WITHOUT THESE SYSTEMS, THE PROCESS CAN NOT BE RUN EFFICIENTLY AND MANY CAUSE THE NEGATIVE EFFECT TO SUBSEQUENT PROCESSES. IN ADDITION, THE LACK OF CONTROL SYSTEM CONTIBUTE STOPPING THE PROCESS TO CORECT, REDUCING QUALITY OF PRODUCT, TAKING LONGER TIMES PRODUCTION, FINALLY DISSATISFYING THE CUSTOMERS. THEN USING THE THEORY OF STRATEGY MANAGEMENT AT THE FUNCTION LEVEL IN THIS CASE.