

9

THESIS TITLE: FACTORS AFFECTING AIDS PREVENTIVE BEHAVIORS OF
REPRODUCTIVE WOMEN IN CHANGWAT KHONKAEN

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ABSTRACT

This research aimed to investigate reproductive women personal, psychosocial factors, health belief model and AIDS preventive behaviors of reproductive women in Changwat Khonkaen, factors relating to AIDS preventive behaviors of reproductive women and factors affecting AIDS preventive behaviors of reproductive women in Changwat Khonkaen.

The sample were 403 reproductive women with the age 15-49 years and submunicipality areas Changwat Khonkaen (census record in 1 July 1996) that selected by multi-stage random sampling technique. The interview method was used for data collection. The data were processed through computer for SPSS/PC+ programme.

Statistical procedures used were frequency, percentage, mean, standard deviation, pearson's product moment correlation and stepwise multiple regression analysis.

The results were as follows :-

1. Reproductive women personal had an average age of 21-30 years, occupation as farmer, mainly primary school education, income as 1,001-5,000 baths/month, television set was the main source of their information, the relationship between husband and wife at the good level, knowledge is middle level, attitude is good level, perceived susceptibility and perceived seriousness at the good level, perceived benefits and barriers is middle level and preventive behaviors is a good level

2. Factors correlated to AIDS preventive behavior of reproductive women in Changwat Khonkaen at the statistically significant level of 0.05 using Pearson's product moment correlation were as follow : age information, relationship between husband and wife knowledge, attitude perceived susceptibility and perceived benefits and barriers AIDS preventive behaviors.

3. Factors affecting to AIDS preventive behavior of reproductive women in Changwat Khonkaen using stepwise-multiple regression analysis which were statistically significantly at the level of 0.05 were as follows : attitude, age, information, knowledge and relationship between husband and wife.