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KEY WORD: POTENTIAL / LAND USE / HOUSING / DEVELOPMENT / PHOENIMITR KORAKOT YODSUKSA: POTENTIAL LAND USE FOR HOUSING DEVELOPMENT AROUND PHOENIMITR RAILWAY STATION. THESIS ADVISER: ASSO.PROF. SUPREECHA HIRUNRO, 182 pp. ISBN 974-635-379-9

This thesis is aimed to study the potential in the development of the area around phoenimitr railway station for residential area against factors that may arise in the near future, especially from Hopewell Electric Train project. The study is devided into three part i.e. people in the area, people who on Silom road and want a house and specialists or organizations concerned.

The study shows that 90% of people who live around phoenimitr railway station are ready to participate the residential development project, 83% of the people who work on Silom road and want a house have decided to by a house in this area after it has been already developed and after the finish of Hopewell project and 100% of the specialists think that Hopewell project has a great influent on the potential in the development of the area around the railway station.

The type of residential unit of the project should be condominiums, apartments and some commercial buildings more than private houses or renthouse, etc. The price of the houses should be at midium rate. Generally, the factors studied are likely to have a great influent on the potential in the development of the area around the railway station, especially for residential.

ภาควิชา เคหการ	ลายมือชื่อนิสิต <u>Om.</u>
สาขาวิชา เคหการ	ลายมือชื่ออาจารย์ที่ปรึกษา
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