

Thesis Title Construction of Local Culture Conscious Measure of Lower
Secondary Students in Chiang Mai Province

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Abstract

The study was to construct the Local Culture Conscious Measure for a lower secondary students in Chiang Mai Province with its testing quality, to develop the Measure's handbook, and to use it to survey the lower secondary students in Chiang Mai. The 2,115 samples were consisted of 40 people included knowledgeable villagers, village leaders, elderlies, and social studies teachers which were purposively selected and 2,075 lower secondary students which were randomly selected. The results were as follows:

1. The Local Culture Conscious Measure which was composed of 53 items was developed with it scoring criteria and manual was developed.
2. Regarding the testing quality of the instrument the following indicators were obtained:
 - 2.1 Face validity using experts judgement.
 - 2.2 Discriminating power with .001 .01 and .05 level of significance by t - test.

2.3 Construct validity at 0.74 with .001 level of significance.

2.4 Reliability using alpha technique at 0.81.

2.5 Norms of the Measure using Normalized T – Score.

3. Local Culture Conscious of the students was at moderate level (64.98%). They have high Local Culture Conscious in receiving, responding and valuing but low in organization and characterization. Most students were high in all aspects in the areas of water ritual to pay respect to elderly, local dialect usage, Lanna house style, mural painting, temple and pagoda, Lanna performing arts and local costumes. Most students were low in all 5 aspects in the area of “Khued” (things people should not do), regarding pond fill-up local saying and “Saimue” (to help at harvest time and others social functions). Students’ Local Culture Conscious was high in concrete than abstract matters.