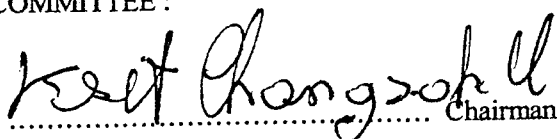


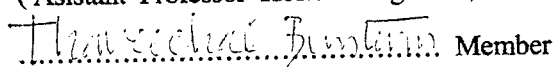
THESIS TITLE : A COMPARATIVE STUDY ON MOTIVATION OF THAI  
NATIONAL ATHLETES WHICH ARE EXPECTED TO ACHIEVE  
THE EXCELLENCE IN 13<sup>th</sup> ASIAN GAME B.E. 2541 BANGKOK  
THAILAND

AUTHOR : MR. JIRASAK SONGSIRI

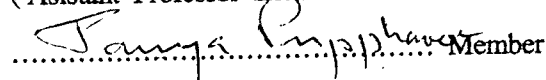
THESIS ADVISORY COMMITTEE :

 Chairman

( Asistant Professor Kosit changsakul )

 Member

( Asistant Professor Dr.Traveechai Bunterm )

 Member

( Mr.Tanya Pupphawesa )

#### ABSTRACT

The purposes of the present study was to compare the motivation of Thai national athletes who will be competing in the 13<sup>th</sup> Asian Games in sports which Thailand has a good chance of achieving excellence. The population was 198 Thai national athletes who will be competing in seven sports, i.e. amateur boxing, sepak takraw, shooting, track and field, weightlifting, bowling and swimming. Research instrument used in the study was a questionnaire about the athletes' motivation. The questionnaire was developed by the author himself by applying Maslow' s theory. Research framework covered three aspects of (1.) Security in life and property, job and benefits, (2.) the love for and sense of belonging to the organization and (3.) acceptance and fame. The questionnaire had been examined by experts to verify content validity. It was then being tried out to ascertain reliability by Cronbach' s alpha - coefficient method which subsequently revealed reliability of .88.

The collected data were analyzed to find percentage, mean, range and standard deviation. One-way analysis of variance and Sheffe' s paired comparison method were also employed in the analysis of data.

The results showed that :

1.) The Thai national athletes had significantly different motivation on the aspect of security in life and property, job and benefits at the .05 level of significance. However, they possessed no significantly different motivation on the aspect of love for, and sense of belonging to, the organization.

2.) When the motivation of the Thai national athletes was compared by the kinds of sports they participate in, it was discovered that the athletes possessed significantly different motivation at the .05 level of significance as the following comparisons will show :

2.1 On the aspect of security in life and property.

2.1.1 The bowling and shooting athletes possessed higher motivation than the track and field and amateur boxing athletes.

2.1.2 The bowling athletes possessed higher motivation than the sepak takraw athletes.

2.1.3 The swimming and weight lifting athletes possessed higher motivation than the amateur boxing athletes.

2.2 On the aspect of love for, and sense of belonging to, the organization.

2.2.1 The shooting and weight lifting athletes possessed higher motivation than the amateur boxing athletes.

2.2.2 The shooting athletes possessed higher motivation than track and field and sepak takraw athletes.

2.3 On the aspect of acceptance and fame.

2.3.1 The shooting and track and field athletes possessed higher motivation than the amateur boxing athletes

2.3.2 The shooting athletes possessed higher motivation than the bowling, swimming and weight lifting athletes.