

#C843519 : MAJOR AUDIO-VISUAL EDUCATION

KEY WORD: EDUCATIONAL COMMUNICATIONS / CHAO-LE / SURIN ISLANDS

SOMKIAT SADJARAK : A STUDY OF EDUCATIONAL COMMUNICATIONS OF
CHAO-LE, SURIN ISLANDS. THESIS ADVISOR : VACHIRAPORN
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The purpose of this research was to study the nature of educational communications of Chao-le, living on Surin Islands, in three folds : communication methods, media used, and types of communications.

The populations of this study were 134 persons of Chao-le from 36 families, living on Surin Islands, National Park in Phang-nga province. The methods of data collection were observation, both participant and non-participant observations, and semi-structured interview. The collected data were analyzed by content analysis method and presented in a descriptive manner. The results of the study are as follow : 1) The communication method used by Chao-le on Surin Islands is telling story with Moken language. Knowledge are learned by suggestions and observations Children observe what their parents and other people in the community do. They learn some skills with "learning by doing" technique and sometimes, they imitate what the other people do. 2) The media used in the communications are people, real objects and equipment, settings, and activities. 3) The types of communication they use are interpersonal communications, group to person, and group to group.

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