

พิมพ์ต้นฉบับบทคัดย่อวิทยานิพนธ์ภายในกรอบสี่เหลี่ยมนี้เพียงแผ่นเดียว

C543508 : MAJOR DEVELOPMENT EDUCATION
KEY WORD:

UNIT COST/COST-REDUCTION/PRIVATE VOCATIONAL SCHOOL
WILAWAN TUNWATTANAPONG: AN ANALYSIS OF COST AND THE ALTERNATIVES OF
COST-REDUCTION FOR PRIVATE VOCATIONAL SCHOOLS IN THE NORTHEASTERN REGION.
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The purpose of this study was to analyze unit cost, to compare standard and actual educational cost, and to find the alternatives of cost reduction for private vocational schools in the Northeastern region. The samples consists of 9 private vocational schools i.e. 4 Business Administration schools, 2 Industrial Engineering schools, and 3 Business Administration and Industrial Engineering schools. Questionnaires and personal interviews were used for gathering information. Mean, Standard Deviation and Mann-Whitney U-test were applied to analyze and compare standard and actual cost.

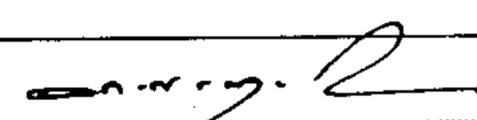
The findings indicated that the standard unit cost of the paw waw chaw and paw waw saw program of the group of schools offering courses in Business Administration, Industrial Engineering, and Business Administration and Industrial Engineering equaled to 56,800 Bahts, 148,600 Bahts and 82,350 Bahts respectively. However, the actual unit cost of these programs were 32,750 Bahts, 26,100 Bahts, and 45,750 Bahts respectively. In performing detailed analysis, it was evident that the operating unit cost was higher than the capital unit cost in every group of schools, whether in terms of standard or actual unit cost. Comparing standard and actual unit cost, the former was higher than the latter for every group of schools.

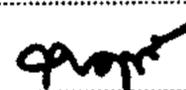
The suggested alternatives of cost reduction for private vocational schools were to offer two-shift program, courses and programs sharing the same educational resources.

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