

PRAPAIPIS ARTSAMANG : MAILED QUESTIONNAIRE RESPONSE RATES FROM ,  
DIFFERENT EDUCATIONAL LEVEL PARENT'S GROUPS WITH DIFFERENT  
SIGNATURES ON THE COVER LETTERS. THESIS ADVISOR : ASSO. PROF.SUPARB  
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The purpose of this research is to compare the response rates of returned questionnaires, with cover letters signed by different groups, namely educational administrators, classroom teachers and researcher, from parents of the pupils studying in varying levels, i.e. pre-primary, primary and secondary education. The 1,296 samples residing in Bangkok are parents of pre-primary and primary pupils under the Office of the National Primary Education Commission and those of secondary pupils under the Department of General Education. Statistics used in the analysis are Two-way Analysis of Variance and Z-test. Results of the research can be concluded as follows:

1. The response rates of the returned questionnaires with cover letters signed by the different groups are not significantly different at .05 level.
2. The response rates of the returned questionnaires by the parents of pre-primary and primary pupils are higher than those of the parents of secondary pupils.
3. There is no interaction regarding the response rates between the signers of cover letters and the parents of pupils studying in different levels.