

# C731587

: MAJOR GOVERNMENT

KEY WORD:

INFLUENCE / COMMUNITY LEADER / PARTICIPATION  
SUVAT SIRIPOKAPHIROM : THE INFLUENCE OF COMMUNITY LEADER ON  
PEOPLE PARTICIPATION : A CASE STUDY OF HUA-HIN MUNICIPALITY  
THESIS ADVISOR : ASSO. PROF. ANUSORN LIMMANEE, Ph.D., 139. pp.  
ISBN 974-637-137-1

This study is aimed at understanding the community leader's directing , persuading , and influencing the political participation of the members of communities by comparing significant differences between an urban-like community, that is, Poonsuk community, and a rural-like community, that is, Barnmai-Huana community

The methods of research consist of the analysis of documentary research and questionnaire of 366 members of the communities, and interviews of 8 community learders

The result of the study indicates that the social status of the members of Barnmai-Huana, most are female whilst the majority of Poonsuk is male. As regards other details, these two communities do not differ in that the average age is about 30-49 years old living in the communities at least for 4 years with the secondary education and the salary of 3,000- 6,000 baht from being hired. With regard to the community learders' influences towards the political participation and the acceptance of the leaders are not different. The members of both communities have high opinions in the matter. Besides, the result of the interviews show that the members have accepted their leaders. The leaders have influences in persuading and convincing their members to participating in politics.

ภาควิชา.....การปกครอง

สาขาวิชา.....การปกครอง

ปีการศึกษา.....2540

ลายมือชื่อนิสิต.....

ลายมือชื่ออาจารย์ที่ปรึกษา.....

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม.....