

C686307 : MAJOR NURSING ADMINISTRATION

KEY WORD:

: ACTIVITY / STRATEGIC PLANNING / NURSING ORGANIZATION

CHANDRARUS TRIPAK : A STUDY OF STRATEGIC PLANNING ACTIVITIES IN NURSING ORGANIZATION, REGIONAL HOSPITAL AND MEDICAL CENTERS AND GENERAL HOSPITALS UNDER THE JURISDICTION OF THE MINISTRY OF

PUBLIC HEALTH, CENTRAL REGION. THESIS ADVISOR :

ASSIS. PROF. PANIDA DAMAPONG, Dr.P.H. 159 pp. ISBN 974-635-822-7

The purposes of this research were to study and to compare participation and Participating problems of strategic planning of nurse executives in nursing organization, regional hospital and medical centers and general hospitals under the jurisdiction of the Ministry of Public Health, throughout the central region, and to study components of strategic planning in the area of coverage, technical validity and relevance to hospital policies and public health development plan. The samples of this research were nurse executives and the five years health development plan during the 7th period (A.D.2535-2539). The tools consisted of questionnaires and document analysis form which has been tested for validity and reliability. The data were analysed by using arithmetic mean, standard deviation and t-test.

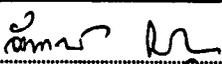
The major findings were as follows :

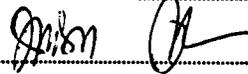
1. Participation in strategic planning of nurse executives in regional hospital and medical centers and general hospitals, are sometimes level.
2. Participating problems of strategic planning activities were moderate level.
3. Participation and Participating problems of strategic planning of nurse executives compared between regional and medical centers and general hospitals are not different.
4. The strategic planning are coverage, technical validity and relevance to policies of the five years health development plan during the 7th period (A.D.2535-2539), while vision, mission, values, and SWOT analysis are not presented.

ภาควิชา.....พยาบาลศาสตร์.....

สาขาวิชา.....การบริหารการพยาบาล.....

ปีการศึกษา.....2539.....

ลายมือชื่อผู้ผลิต..........

ลายมือชื่ออาจารย์ที่ปรึกษา..........

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม.....-.....