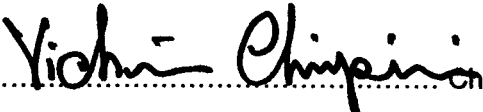
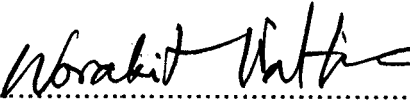


THESIS TITLE : A STUDY OF STATUS, PROBLEMS AND NEEDS FOR
PRODUCTION AND UTILIZATION OF INSTRUCTIONAL MEDIA
OF INSTRUCTORS IN NURSING COLLEGES AND SIRINDHORN
PUBLIC HEALTH COLLEGES IN THE SOUTHERN UNDER THE
JURISDICTION OF THE MINISTRY OF PUBLIC HEALTH

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ABSTRACT

The purposes of this investigation were to study the status, problems and needs for production and utilization of instructional media of instructors in Nursing Colleges and Public Health Colleges under the jurisdiction of The Ministry of Public Health in the Southern. Population in this research were 331 instructors working during the first semester in 1997 in 6 Nursing Colleges and 2 Public Health Colleges in the Southern. A set of questionnaires was sent to 179 target instructors, and 176 questionnaires were returned (98.32%)

Results

1. The production and utilization status of instructional media for instructors were found as follows. There was an Audio-Visual Department in each colleges except Sirindhorn Public Health College of Trang. Instructional media were perceived on many levels such as: purchasing by government budget. The Audio-Visual Department produced and served instructional media on many levels such as: video tape. Instructors produced instructional media by themselves on many levels such as: transparency sheet. Instructors thought that instructional media they used were in good conditions. Instructors previewed their instructional media before use in classroom on many levels and use for described lesson contents. Instructor's activity in evaluated

instructional media utilizing on many levels such as: asking between and after teaching. It was found that instructors using material instructional media on many levels such as: transparency equipments, overhead projector. Teaching technique were group teaching and demonstrating.

2. Problems on instructional media producing were lacking of competent supervisors, lacking of facilities for production and lacking of knowledge and experience in producing. The significant problems on utilizing was lacking of experts.

3. Instructor's needs for producing and utilizing of instructional media were there should be an instructional media department for service them, and provision of instructional media supervisors.