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KEY WORD: INTERACTIVE / PRESENTATION

SIRIYONG CHATTHO : HYPERMEDIA PRESENTATION FOR APPROPRIATE
PLANTING AREA OF RUBBER. THESIS ADVISOR : MR. CHAISIRI BANDHITANONT,
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The purpose of this research is to analyze and design the interactive presentation. In this study, the data of suitable soil of the rubber plantation is selected as sample in the hypermedia technology. The combination of the linkage between hypertext by multimedia computer with still image, sound, animation and video are also need.

The steps of this research comprise presentation system analysis of environments, dialogs, details of subject matter and present working system. The entire outcome is used in designing methodology circumstances and, developing the presentation system of the suitable soil for rubber plantation data. The benefits of the presentation media by interactive are reducing the mistakes and time of the complicated presentation, creating knowledge and understanding of audience because the work can be changed and tested as needed better before final presentation.

The result indicates significantly that the interactive presentation with good analysis and design has higher effective than by printing material at .01 level, and using hypertext file is appropriate.

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