

C630264 : MAJOR POLITICAL SCIENCE

KEY WORD : IMPLEMENTATION / COOPERATIVES / PROBLEM / POLICY

WULLOP LUMPAI : PROBLEMS AND IMPLEMENTATION PROCESS OF CO-OPERATIVES

PROMOTION IN THAILAND, THESIS ADVISOR : ASSO.PROF.ANUSORN LIMMANEE, Ph.D.,

THESIS CO-ADVISOR : ASSI.PROF.RUNGSARN PITIPANYA, Ph.D. 288 PP. ISBN 974-637-398-6

It is hypothesis in this study that normative problems, policy objectives, political possibilities, characteristic of the implementing units, capability problems, policy implementors and implementing environments, all contribute to the failure of cooperatives promotion implementation. The purpose of this study are to investigate the problems and process of cooperatives promotion policy implementation, including the testing of the above mentioned hypothesis. The methodology used herein are both qualitative and quantitative in nature. On the one hand, qualitative research involves steps and process of cooperatives promotion policy implementation based on participant observation and interview. On the other hand, quantitative research covers the study of problems and failure of cooperatives promotion policy implementation based on questionnaire items constructed in order to survey problems and failure of cooperatives promotion policy implementation. The statistics used in this study are mean (\bar{x}) and standard deviation (S.D.). These are used in order to prioritize the severity of the problems. Chi-square and Spearman rank correlation values are used in order to differentiate the problems pertaining to central and provincial regions, Multiple regression is used to investigate the relationship of the problems and the cooperatives promotion policy implementation. And also used is factor analysis in order to reduce the number of variables. With regards to steps and processes of cooperatives promotion policy implementation, it is found that normal cooperatives promotion policy/project can be explained in terms of pluralism revolving around the struggle for self interest of those who manipulate around the cooperatives promotion policy implementation. As for the implementors themselves, survival is much more important than the success of the project. On the contrary the royal project is an exception. It is an exception is that pluralism has the least rigor in explaining implementation because these exists no self interest involved.

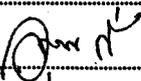
The result of the study on the problems and failure of the cooperatives promotion implementation reveals that characteristics of the implementing units, political possibilities, implementors themselves, and implementing environments are found to be related to the failure of cooperatives promotion policy implementation while the others are not found to be so. In the same token, cooperatives promotion policy implementation of the central region is not found to be different from that of the provincial one.

ภาควิชา.....

สาขาวิชา รัฐศาสตร์.....

ปีการศึกษา 2540.....

ลายมือชื่อนิติศ..... 

ลายมือชื่ออาจารย์ที่ปรึกษา..... 

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม..... 