

ABTRACT

Thesis Title : Ramkhamhaeng Students' Attitude toward a National
Leader : A Case Study of Former Prime Minister
Anand Panyarachun

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Deegree Sought : Master of Arts

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The objective of this research is to study Ramkhamhaeng Students' attitude toward a National Leader, former Prime Minister Anand Panyarachun, as well as to study the relationship between Ramkhamhaeng students' general background and such attitude also. Sampling subjects were 350 of Ramkhamhaeng students. The data collections were conducted through questionnaire forms, and the performance of data analysis was conducted using percentage and frequency values, and chi-square tests.

The findings of this research study are as follows :

1. Ramkhamhaeng Students' attitude toward former Prime Minister Anand Panyarachun on a variety of issues revealed that general students had had a certain level of positive attitude toward former Prime Minister Anand Panyarachun as a good leader.

2. Testing of hypotheses on the relationship between Ramkhamhaeng Students' background and their attitude toward former Prime Minister Anand Panyarachun revealed that there was only the factor of gender which had a significant relationship at the level of 0.05 with attitude. Other factors including age, native region from which they come, current field of study and so on have no statistically significant relationship at the level of 0.05 with such demonstrated attitude.