

ABSTRACT

Thesis Title : The Production of Video - Tape for Teaching
Malai Kratae Making
Student's Name : Mrs. Tassanee Nakaruk
Degree Sought : Master of Education
Major : Curriculum and Instruction Academic year 1997
Advisory Committee :

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The purpose of the study was to produce a video-tape in Malai Kratae Making for classroom instruction with the standard efficiency of 80 / 80.

The instruments constructed by the researcher were 1) the video-tape in Malai Kratae Making ; 2) the rating scales to evaluate the video-tape program; 3) the achievement test and 4) the evaluation form of Students' products.

The 48 students of Matayom-Suksa 4-5 from Protpittayapayat School who study "Malai Making" as a selective subject in the first semester of 1997 academic year were the population. One and 5 students were randomly selected for the first and the second step to test the efficiency of the video-tape, and the rest, 42 students, was used in the third step of testing.

The video-tape in Malai Kratae Making was produced step by step according to the principles of video-tape production. The program quality was evaluated by 3 producer specialists and gained 3.61 in mean which was

higher than the set up standard (3.50). The tape was developed and adjusted according to the suggestions of the specialists.

The three steps to test the efficiency of the tape were carried out. After the first and the second steps of testing, the tape was reorganized again. In the third experiment, the Malai Kratae Making video-tape was used for 42 students. They were required to follow the steps of instruction from the video-tape to make Malai Kratae and made it again with out the tape. The test was used to find out the students theory knowledge in making Malai Kratae during and after the instruction. The scores of theory and practice were considered.

The research was found out that the video-tape in Malai Kratae Making , produced by the researcher met the efficiency of 88.64 / 89.27 which was higher than the set up standard of 80 / 80.