

ABSTRACT

Thesis Title : The Implementation of Environment Development Policy :
A Case Study of Cleanliness Policy of Bangkok Metropolis
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Degree Sought : Master of Arts
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Advisor Committee :
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The objective of this thesis is to study the cleanliness policy implementation of Bangkok Metropolitan Administration using both documentary research and field research methods.

It has been found that the stated goal of the cleanliness policy is not accomplished yet due to the following causes;

1. The cleanliness policy lacks serious implementing in part of related officials.
2. Most people lack discipline and cooperation in the environmental preservation.
3. Lack of essential resources, i. e., budget, manpower and qualified personnel.
4. The low level officials' morale is low.