ABSTRACT

Thesis Title : The Development of a Myers - Briggs Types Indicator form G

in Thai Culture for the study of the personalities and behavioral

styles of supervisors at Dhana Siam Finance & Securities

Public Company Limited

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The Purpose of this research is to study the content validity, construct validity, and reliability of the Myers - Briggs Types Indicator form G. And apply that indicator which is translated form English Thai - version, to study the personality types and leadership styles of Supervisors at Dhana Siam Finance & Securities Public Company Limited.

The instruments used for collecting data included the following:questionnaires on personal data, MBTI and Managerial Grid. The major results of the study are as following:-

- 1. The content validity in the MBTI's in Thai version has been developed by experts by comparing to the English version and using the Delphi Technique. MBTI, therefore, considered to be Content Validity.
- 2. The MBTI instrument and its psychological variable factor has been proven to be accurate in construct validity in all 4 scales-EI, SN, TF and PJ- at 0.05 level of significant.
- 3. The reliability of MBTI has been proven to be accurate by utilizing the Split Half Method. Accurary levels of the scales, in descending order, are: EI JP SN and TF
- 4. The two main personality types of Supervisors at DS. Can be designated as ISTJ (40.8%) (ISTJs are thorough, painstaking, systemativ, hard-working, and careful wigh particulars and procedures.) and ESTJ (Reliance of thinking makes them logical, analytical, objectively critical, and likely to be convinced by anything but reasoning. (35.2%). The investigation utilizing chi-square method, reveals that the differences between ISTJ personality type and the other types of personality are statistically significant at 0.05 level.
- 5. The majority of Supervisors at Dhana Siam Finance & Securities Public Co.,Ltd. (76.9%) have (9,9) (Which intearates production and people concersn at a high level. This is the team approach. It is goal-centered and seeks results through the participation, involvement, and commitment of all those who can contribute.) behavior styles. By using chi-square method, (9,9) behavior styles have a statistically significant difference from the other behavior styles at 0.05 level.
- 6. Supervisors at Dhana Siam Finance & Securities Public Co.,Ltd. with ISTJ and ESTJ personality types have (9,9) behavior types which is 61.6%