

ABSTRACT

Thesis Title : The Impact of Merging in Accordance with Financial
Institute Rehabilitation Plan on the Staff Performance :
A Case Study of Radanasin Bank, Pcl.

Student's Name : Mr.Punnawich Soopunyo

Degree Sought : Master Of Arts

Major : Political Science

Academic Year : 1999

Advisory Committee :

- | | |
|---------------------------------------|-------------|
| 1. Assoc. Prof. Chalernpol Srihong | Chairperson |
| 2. Prof. Dr. Jirachoke Virasai | |
| 3. Asst. Prof. Chern Schwinn Srisuwan | |

This case study used both documentary and survey methods for analysis. The research findings are as follows:

1. The staff understanding on the objectives of the merging : The majority of the staff understood that the benefits of the merging were to solve the problems and to stabilize the whole financial institution system. It was conceivable that every staff level in the bank played an important part in the merging.

2. The operations after the merging : The majority of the staff mostly agreed on the loyalty to the bank and leastly agreed on the conflict in the organization.

3. The results of hypothesis testing are :

3.1 There was a relation between the staff understanding of the merging and some personal qualifications such as sex, educational level and year of service.

3.2 The staff who were different in some personal qualification such as sex, year of service, and position would have different opinions on the effects of the service of the staff.

3.3 The staff who differently understood the objectives of the merging would have different opinions on effects on some aspects of the service such as conflicts in the organization and the loyalty to the organization.