

ABSTRACT

Thesis Title : The Effectiveness of the Implementation of “Sport for All” Plan :
A Case Study of Regional Health Garden Construction

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The objectives of this research are two fold : firstly, to evaluate the effectiveness of the implementation of “Sport for All” plan in the case of regional health garden construction, and secondly, to study seven factors affecting the effectiveness, those are, clarity of policy, monitoring, budget allocation, manpower and quality of personels, attitudes of the implementors, cooperation of involving organizations and communication efficiency. 75 provinces are units of analysis in this research and the data are collected from 5 directors of SAT. regional offices and 70 chiefs of SAT. provincial offices by questionnaire survey. Descriptive statistics and Chi-squares test are applied in this research.

The research findings are as follows :

1. The cooperation of involving organizations is related to the effectiveness of the implementation at the statistical significant level 0.01, but the other variables are not related.

2. The construction of the first and second regional health gardens according to SAT criterion is related to the effectiveness of the implementation at the statistical significant level 0.00 and 0.01 respectively.

3. The implementation problems of “Sport for All” plan are inadequacy of budget, information, manpower, including places for exercise, equipments and facilities.