

ABSTRACT

Thesis Title : Comparative Advantage of Canned Fish of Thailand
in Asia-Pacific Economic Corporation

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Canned fish is a seafood industry that generates considerable amount of income for Thailand and has much export value compared with other export items of canned seafood. Nowaday, Many countries have corporated in trade especially the Asia Pacific Economic Corporation (APEC) in order to liberate trade in the region. Such corporation causes high competition particularly in Thai canned fish industry. The major competitors of Thailand in canned fish export are Philippines, Chile and China.

The objective of this study is to analyse the export potential of Thai canned fish to APEC region comparing with its members by analysing the revealed comparative advantage and trade intensity index.

The results of the study are the following: APEC members showed that in 1984, Thailand had the highest value 20.37 followed by Philippines 8.13 and Chile 5.31. The RCA value of Thailand and Chile were decreased to 21.76 and 3.62 respectively since the establishment of APEC in 1989, except Philippines the RCA value was still increase to 9.94. In 1996. The RCA values of Thailand, Philippines and

Chile were decreased to 11.81 5.64 and 4.10 respectively.

An analysis of the trade intensity index (TII) during 1984-1996, in 1984 Thailand had the highest TII value 7.96 follow by Philippines 3.05 , Chile 1.99 and Canada 0.83. The TII values of Thailand and Philippines were increased to 8.65 and 3.27 respectively while that of Chile and Canada were decreased to 1.19 and 0.33 since the establishment of APEC

Policy recommendation from this study is the relationship between private sector and government sector. Both parties should work more closely to improve the quality and efficiency of canned fish product. Moreover, they need to locate new markets for the product.