

ABSTRACT

Thesis Title : The Performance evaluation of the Saving Cooperative in Pathumthani Province : A case study in the Electronic Industry.

Student's Name : Miss Suthathip Saengduenchay

Degree Sought : Master of Arts

Major : Political science

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Advisory Committee :

- | | |
|---------------------------------------|-------------|
| 1. Assoc.Prof. Pongsan Srisomsap | Chairperson |
| 2. Assoc.Prof. Dr. Piyanush Ngernklay | |
| 3. Assoc.Prof. Anongthip Eksaengsri | |

The purpose of this study, which based on descriptive and survey research methodologies. The purposes of this research are as follows:

1. To appraise the electronics industry savings cooperative's performance.
2. To study problem and barriers in managerial term on electronics industry savings cooperative.

The research has been divided into 2 parts:

1. Descriptive research from annual report, 1996-1999, of the Department of Cooperative Auditing Pathumthani Province.
2. Survey research from 295 members of 3 savings cooperative in electronics industry company, Pathumthani Province.

From Descriptive research, the author has found that the overall performance namely financial and managerial aspects, is good but with decrease trend.

From Survey research, the finding are as follows:

1. Overall knowledge in cooperative principles and procedures, including customers's satisfaction is good. However, the performance is on average in terms of problems and barriers.
2. The Difference on several factors (status, personnal qualification, and duration on membership) give different result on knowledge in cooperative principles and procedures.
3. There is a statistical significantly linear relationship between customer satisfaction and the knowledge in principles and procedures.

On recommendations : any company with an existing savings cooperative ought to encourage the increasing number of membership. In any company without any savings cooperative, it is a good idea to establish a saving cooperative, in order to enhance welfares and morale of the employees in that particular company.