

ABSTRACT

Thesis Title : The Implementation of Marine Resources Management
Policy : A Case Study of Anchovy

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The objective of this thesis is to study the problems of the implementation of the anchovy fisheries policy and to suggest the alternative in policy formulation for the successful implementation.

The results of the study are as follows.

1. The problems of policy implementation are from the policy itself which is articulated by interest groups and political intervention.
2. The unsuccessful implementation of the policy is derived from unclear objective, inefficient implementation, insufficient resources, negative disposition of implementation, and inefficient communication. Moreover, the problems from the policy affect the economic, social and political condition.

3. To formulate the policy for solving anchovy fisheries problem, the government should study the real problem and the needs of the people without political intervention. Also good cooperation between organizations involved is very important for successful policy implementation.