Kanjana Chumsri 2010 : Transformational Leadership Factors of Directors Affecting Secondary School Effectiveness under The Bangkok Educational Service Area Office. Doctor of Education (Educational Administration), Major Field: Educational Administration, Department of Education. Thesis Advisor: Assistant Professor Moldhop Chaiyachit, Ph.D. 236 pages.

The purposes of this research were to study 1) the transformational leadership of secondary school directors in the Bangkok Educational Service Area Office 2) the secondary school effectiveness in the Bangkok Educational Service Area Office and 3) the influence of the transformational leadership factors of directors affecting the secondary school effectiveness. A sample of 1,048 was randomly selected from teachers of 116 schools in the Bangkok Educational Service Area office by two-stage sampling technique. The research instrument was a Delphi technique questionnaire constructed by the researcher. Returns of usable questionnaire copies were 1,048 or 100 percent. The data were analyzed in term of percentage, mean, standard deviation, and path analysis.

The research results indicated that 1) the secondary school direcrtors expressed their leadership at the high level in all aspects. 2) The secondary school effectiveness can be expressed at the high level in all aspects. 3) The construct model of causal factors influencing between the transformational leadership and the school effectiveness fit with empirical data. For the path model analysis showed the individualized consideration factor of leadership is the highest level affect with total and direct to the leadership and community factor of the school effectiveness(leadership, self-evaluation, communication, parent and community involvement), the intellectual stimulation of leadership factor is the highest level affect with total and direct to the development factor of the school effectiveness (staff, instruction, staff development, curriculum, goals and expectations, school atmosphere).

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