

## ABSTRACT

Thesis Title : Information Needs and Use for Work Performance  
of the Economic and Political Reporters

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The main concern of this study was to investigate the information needs and use for work performance of Thai economic and political reporters in terms of their level, states, characteristics, problems and difficulties of information needs and information use.

Questionnaire survey was used for data collection and distributed to sampling population which were 106 of economic reporters and 66 of political reporters selected by stratified random sampling. Descriptive statistics were employed for analyzing the collected data.

Major findings showed that economic and political reporters performed focused on seeking topics of news and information for their work performance. Information delivered within a month was most required. Printed materials were most utilized, especially in Thai language, since its ease of use, accessibility, timeliness and least of expenses. Problems and difficulties, pertaining to information use that the reporters encountered emphasized on the illiteracy of sources of information resources, information use, information retrieval and

insufficiency of training and time consumed for searching, since not only the delivering of information should be acquired on time, but connecting to the online databases took times as well.

These findings indicated that the significant factors to which most effected information needs and use for work performance of the economic and political reporters were the existence of information, improper of information resources and the reporters themselves.