

ABSTRACT

Thesis Title : The Effectiveness of The Yard Fon Association 's Conserved Forest and Eastern Sea Project : A Case Study of Project Implementation in Chanthaburi Province

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The objectives of this research are to evaluate the effectiveness of The Yard Fon Association's Conserved Forest and Eastern Sea Project implemented in Chanthaburi province including to analyze the relationships between students' social status and project participation levels and their knowledge, understanding and consciousness of the values of conserved forest and eastern sea.

Questionnaire survey and semi-structured interview were used in this research and the data were analyzed by statistical methods; frequency, percentage, arithmetic mean, standard deviation, and Chi-square test.

The research findings are as follows:

1. The implementation on The Yard Fon Association's Conserved Forest and Eastern Sea Project in Chanthaburi province is moderate effective.

2. The students' social status and participation levels are factors affected to their knowledge, understanding and consciousness of the values of conserved forest and eastern sea at the significant 0.05. In the detail, it is found that:

2.1 The students' age group, graduation levels, family careers and participation levels are factors affected to their knowledge and understanding of the values of conserved forest and eastern sea.

2.2 The students' graduation levels and participation levels are factors affected to their consciousness of the values of conserved forest and eastern sea.