

ABSTRACT

Thesis Title : The Implementation of Traffic Policy: A Case Study of
Road Network Development Plan of the Department of
Public Works, Bangkok Metropolitan Administration

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The main objective of this research is to study the implementation of traffic policy. The study was particularly limited on a selected case of the road network development plan of the Department of Public Works, Bangkok Metropolitan Administration.

A sample of 93 officials was purposively selected from the Department of Public Works, Bangkok Metropolitan Administration. The substantial data used in the analysis was collected from the sample using questionnaires.

The research findings are as follow;

1. The officials' attitude towards the road network development plan in these aspects, i.e. clearyness of the policy and characteristics of organizations which are responsible for carrying out the policy are good, but the other aspects are fairly good.

2. There is relationship between The officials' attitude towards the road network development plan and the the outputs of the implementation.

3. The problems of the implementation of the road network development plan are unbalance between manpower and quantity of work, coordination inefficiency, and inadequacy of motivation.