

ABSTRACT

Thesis Title : The Effects of Career Counseling Verbal Persuasion and Modeling on Career Decision Making Self-Efficacy of Mathayom Suksa Five Students

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Degree Sough : Master of Science

Academic Year : 1999

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The purpose of the study was to examine the effects of verbal persuasion career counseling and modeling on career decision making self-efficacy of mathayom suksa five students enrolled in the demonstration school , Ramkhamhaeng University. Sample consisted of 45 students whose scores on the CDMSE were below average. Sample were randomly divided into three groups with 15 students each. Students in the first experimental group received 1 session , 50 minutes of verbal persuasion career counseling. The second experimental group observed 18 minutes VDO tape of model students combined with verbal persuasion career counseling with the same amount of time as those of the first experimental group. The control group did not receive any treatment. Career Decision Making Self-Efficacy (CDMSES) was the instrument used in this research.

One way Analysis of Variance and Scheffe's method were used to analyze the data. Results indicated that both experimental groups shows higher career decision making self-efficacy scores than those of the control group at the .01 level of significant. However no significant differences was found between the two experimental groups on career decision making self-efficacy scores.