ABSTRACT

Thesis Title

: Kasem Bundit University Students' Attitudes and

Expectations Towards Student Services.

Student's Name

: Miss Pralom Chaiyasarn

Degree Sought

: Master of Education

Major

Higher Education

Academic Year

1999

Advisory Committee:

1. Assoc. Prof. Dr. Prachaya Klapachan

Chairperson

2. Assoc. Prof. Dr. Chartchai Essarum

3. Dr.Suwimol Angkavanich

The purposes of this research were to study and to compare attitudes and needs of Kasem Bundit University students towards student services. Those students were classified by sex, type of class entrance (day class and evening class), faculty and class levels. From a total number of 12,745 students in 7 faculties in the academic year 1998, which 805 of them were randomized samples.

Statistical tools in collecting data was attitudes and needs survey by using 5-scale likert-type at the raliability of 0.96. Data were analyzed by percentage, mean, standard deviation, t-test, and one-way analysis of variance.

Research results:

- 1. Attitudes of Kasem Bundit University students towards student services were different at .05 level significance, classified by faculty and class levels. But other variables including sex and type of class entrance were not different.
- 2. Kasem Bundit University students needs for student services were different at the .05 level of significance, classified by sex, types of class entrance, and faculty but variable were not different as classified by class entrance.
- 3. Kasem Bundit University students attitudes and needs towards student services were significantly defferent at .05 level in 4 aspects i.e. orientation, consultation, records and measurement; and student welfares and general services.