

ABSTRACT

Thesis Title : Maj Gen Chamlong Srimuang's Bangkok Metropolitan Administration's Management From 1985 to 1989 : A Case Study of a "Clean Bangkok Policy"

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This thesis aims to study Maj-Gen Chamlong Srimuang's Bangkok Metropolitan Administration's Management from 1985-89. The researcher hypothesis that there are two assumptions on this study as follow

1. Implementing agencies's administration is the main factor for policy implementation.
2. The objectives and the performances of the policy might differ comparatively because of the administration effectiveness and external factors.

As a result of the study, the researcher finds that:

1. The Characteristic of the implementing agencies are bureaucracy agencies which make red-tape and over-lap to policy implementation process.
2. Policy implementation wasn't successful enough because of a small budget, the lack of manpower, good management, awareness of the citizen and the population immigration to Bangkok.