

ABSTRACT

Thesis Title : Opinions of Administrators and Instructors in the Department
Toward Administration of Social Studies Program, Rajabhat
Institutes

Student's name : Mrs. Auranooch Talawong

Degree Sought : Master of Education

Major : Educational Administration

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Advisory Committee :

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The purpose of this research was to study and compare academic administration of the social studies program, as perceived by administrators and instructors in Rajabhat Institutes. The sample group was composed of 105 educational administrators, 266 social studies instructors from 36 Rajabhat Institutes all through the country. Data were collected by sending self-designed questionnaires to all of respondents. The research results had shown that the academic administration of the social studies program, as perceived by administrators, was at the high level in four areas as follow: 1) curriculum and documents concerned with the curriculum; 2) teaching and learning; 3) academic educational supervision and 4) measurement and evaluation three areas were at the moderate level are those of 1) academic planning; 2) educational media and innovation and 3) academic services for the community. For instructors, it was found that their performances were at the high

level in only one area, that is the curriculum and documents concerned with the curriculum. For the other six areas of their tasks: 1) academic planning; 2) teaching and learning; 3) educational media and innovation; 4) academic supervision; 5) measurement and evaluation and 6) academic services for the community; they perceived that their workloads are at the moderate level. When a comparison was made toward administrators' and instructors' opinions about work performance; educational administrators perceived that their work performance were better than instructors. But, for curriculum and documents concerned with curriculum and academic services for the community areas, both educational administrators and instructors had accordingly agreed that their work performances were at no different level.