

ABSTRACT

Thesis Title : Communication Behaviors and Political Participation
Behaviors of Ramkhamhaeng University's Students

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This thesis involves the study of communication behaviors and degree of political participation of Ramkhamhaeng University's students by using a survey research method. The investigation was based on a sample of 404 students from various departments in the university. The research findings are as follows :

1. The sample's characteristics such as sex, age and department affiliation are related to the degree of political participation.

2. The relationship between communication behavior and political participation can be specified as follows:

- 2.1 The level of political participation behavior is high among the group of students who always communicate with one another about political events.

2.2 The level of political participation behavior is low among the group of students who always communicate with one another about political events.

2.3 The level of political participation behavior is high among the group of students who read newspaper everyday.

2.4 The level of political participation behavior is about average among the group of students who watch television everyday.