

ABSTRACT

Thesis Title : APEC : A Case Study of Intellectual propoty in Thailand
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The research on APEC : A Case Study on Intellectual Property in Thailand is aimed to compare Asia Pacific Economic Cooperation (APEC) and other cooperative groups in term of intellectual property. In addition, the impact on intellectual property law to Thailand is also studied.

From the research, it is found that :-

1. The theory on Neo-Functional approach has been applied among cooperative groups. The cooperation has begun from economic cooperation and, then, expanded to the other types of cooperation.

2. The groups which consist of highly developed countries will have stronger level of cooperation in intellectual property among their member countries.

3. The causes that forced Thailand to rectify its intellectual property law, especially in copy rights, patent and trade mark, are as follows :-

- 3.1 the advance of technology;
- 3.2 the international cooperation in intellectual property, for example,
WTO, WIPO, Bern convention
- 3.3 foreign trade

4. International intellectual property is protected after that Thailand has amended its intellectual property law. This helps Thailand to be able to export its product to international market. Moreover, foreign countries are more confident to invest in Thailand. This is because they are ensured that there will be no pirate products to be sold in lower price.

5. As a member of ASEAN and APEC, Thailand has important role in encouraging the member countries to promulgate regulations in intellectual property.

5.1 According to the ASEAN's Action plan, Thailand has designated to be a leader in promoting human resource development, during the period from 1996 to 1998, by arranging seminars which will be rotated among member countries. The responsibility also included to survey the possibility in setting up patent and trade mark system in ASEAN.

5.2 Because of the cooperation in APEC, the developing member countries are able to negotiate with the powerful countries to reduce any trade barriers. The member countries can also cooperate in making policy and in setting direction to be harmonize with the regional situation. They can collaborate in developing their countries as well. In addition, due to intellectual property protection, increased foreign investment will take place in their countries. This will lead to the wealth of their citizen

As a result, the intellectual law enables Thailand to export its product without any trade barrier. In the same time, pirate product will not be able to be exported to other countries while legal product will be affected to be banned from export.