

ABSTRACT

Thesis Title : Factors Effecting the Information Seeking of Librarians :
a Case Study of Government Sectors and State Enterprises

Student's Name : Miss Wiyada Saengsri

Degree Sought : Master of Arts

Major : Library and Information Science

Advisory Committee :

1. Assoc. Prof. Dr.Saangsri Phornsuan Chairperson
2. Dr.Suwimol Angkavanich
3. Mrs.Chuanpit Susansanee

Academic Year : 1997

The aims of this research were 1) to study the information seeking of librarians in government sectors and state enterprises; 2) to investigate the correlations between the information seeking and factors of personal characteristics, task, information, information sources, personal life, work motivation, administrator and environment; and, 3) to identify factors effecting the information seeking of librarians in government sectors and state enterprises.

A survey research method was the research technique used to collect data in this study. Questionnaires were distributed to a random sample of one hundred and forty-five librarians who worked in government sectors and state enterprises in Bangkok. The high proportion of one hundred and thirty-eight librarians (95.17%) responded to the questionnaires. The statistical techniques used in

analyzing the data included descriptive statistics, t-test, one-way analysis of variance, correlation and multiple regression.

The principle results of this research were as follows

1) There were no significant differences in the information seeking according to age, but there were significant differences with respect to academic degree, experience, and organization.

2) The information seeking of librarians in government sectors and state enterprises was significantly correlated to factors of

2.1 Personal characteristics had interest in bringing new technology to the library, putting forward new ideas in the workplace, solving problems independently and role acceptance.

2.2 Task characteristic had support of administrator who was ready to accept opinions offered, took decisions to solve problems in the workplace, had interesting and satisfying work, the facility to give opinions and worked independently.

2.3 Information was available in a suitable format.

2.4 Information sources from famous libraries.

2.5 Personal life such as family duties and travel to the library.

2.6 Work motivation from task confidence, training opportunities and continuing education.

2.7 Environment : computer technology.

3) The factors effecting information seeking between librarians as follows

3.1 In government sectors independent variables of interesting and satisfying work, family duties, famous information sources, problem solving,

travel to library, and work using new techniques were significant.

3.2 In state enterprises the significant variables were training opportunities, work motivation, role acceptance, hours spent working, and the interest of the administrator in their opinions.

There were no significant differences between the two groups with regard to interesting and satisfying work.