

DARARAT PUMON : WTO AND INDUSTRIAL STATES 'S ECO-PACKAGING
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The research was carried out purposely to study the implementation of Eco-packaging measures of industrial countries .The objective of these measures is the protection of the environment but at the same time such measures also created barriers to international trade due to the types of measures which including mandatering to enact law related packaging and voluntary measures. For the impact on Thailand, the researcher, therefore, analysed the objective and the implementation of packaging measures under WTO frame particularly GATT 1994 and Agreement on Technical Barriers to Trade and the enforcement of Eco-packaging law in European Union, United States of America, Japan as well.

The result of the research is Eco-packaging measures create both positive and negative impacts i.e., the protection of environment and the trade restriction ,which there is no rule of the core of WTO could be directly applied. However, the application of Eco-packaging measures must be on the principle of non-discrimination under GATT 1994, Moreover, the prescription of packaging characteristic is the technical regulation, hence, it must also follows Agreement on Technical Barriers to Trade, which still not yet explicitly shown trade distortion. Therefore, for the benefit of the environmental protection and International trade, it is recommended for Thailand to enact law related packaging and adopt tax measure or amend national laws. The application of Eco-packaging measures in Thailand must base on WTO trade rules.

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