

Banyada Tanupanya 2010: The Coaching Competency of Factory General Affair Supervisors in Maptraput Industrial Estate. Master of Education (Business Education), Major Field: Business Education, Department of Vocational Education.  
Thesis Advisor: Associate Professor Vikorn Tantawutho, Ed.D. 129 pages.

This current research aims to study the coaching competency of factory general affair supervisor in Maptraput Industrial Estate. Research sampling data were gathered from factory general affair managers, factory general affair supervisors and factory general affair employees. Research data were gathered by questionnaires from 267 samples from the population to 805 persons. The samples were selected by Simple Random Sampling. Questionnaires were consisted of a five-point rating scale. The data have been analysed by Percentage, Mean, Standard Deviation and Analysis of Variances.

The study results indicated that coaching competencies of general affair supervisors in the areas of knowledge, skill, and personality were considered at the high level. In addition, the mean scores of each competency areas were not statistically significant differences at the level of 0.05 between the opinions of factory general affair manager, general affair supervisors, and general factory affair employees.

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