

Bovornluxsana Inprasit 2010: The Study of the Usage of Language in the Column Called Sathānī Kid No. XII (The Station of Thinking No. XII) from Matichon Daily Newspapers. Master of Arts (Thai Language), Major Field: Thai Language, Department of Thai Language. Thesis Advisor: Mrs. Supatra Indana, Ph.D. 183 pages.

The purpose of this research is to study the usage of words, sentences and idioms in Sathānī Kid No. XII (The Station of Thinking No. XII) from Matichon Daily Newspapers.

The data were collected from 96 "Sathānī Kid" columns published in 96 Matichon Daily Newspapers from July 1, 2005 A.D. to June 30, 2006 A.D.. The instruments applied in the analysis were criteria of the use of words, sentences and idioms. The findings are presented as those of the descriptive analysis.

From the Research, it is found that the writing of the article in the Column Called Sathānī Kid No. XII (The Station of Thinking No. XII) from Matichon Daily Newspaper is characterized by the use of compound words, intervened words, repeated words, jargon, technical terms, foreign words, limited words, slang, rude words, colloquial words, exclamational words, spoken words. In terms of sentence usage, it is characterized by Declarative, Interrogative and Imperative sentences. The idioms written in the columns are in the form of traditional idioms.

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Thesis Advisor's signature