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The purpose of this study is to investigate forms, components, methods of giving a name to the web board and cohesion devices in www.pantip.com's web board. The data were collected from 1,150 topic from the web board in www.pantip.com

The study revealed that there are four categories of query in the web board ; namely, a single query, a query and its content, a query together with its content and conclusion, and a query, its content, conclusion and additional context. The objectives of the queries are to consult personal problems, to ask for opinions, to express person opinions, to recount an incident, to chit-chat and to ask for information.

There are 17 strategies in making a query ; namely, giving information, asking questions, telling conditions, asking for assistance, criticizing, satiring, invitation, making an excuse, contemplating, identifying addressees, making an introduction, giving a compliment, teasing, addressing, exclaiming, advising and anticipating. These can be categorized into four categories of speech act ; namely, representatives, directives, commissives and expressives. There are 128 queries comprising 14 queries in the first category, 60 queries in the second categories, 50 queries in the third category and 4 queries in the last category.

The devices of cohesion in web board can be classified into 4 categories ; namely, nominal reference, clausal reference and discoursal reference. There are 18 categories of conjunction. In addition, there are repeton of form, repetition of context, repetition of struction. The ellipsis found in the analysis are the ellipsis of nouns and verbs.

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