

<b>Title</b>	Conflict Management of People from the Local Election : A case study of Keelek Sub-district Administrative Organization Maetang, Chiangmai.
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### **ABSTRACT**

This study aimed to investigate the conflict management for people in terms of local election. This study chose Mae Taeng district of Chiang Mai as the case study. The purpose of this study covered 3 aspects. Firstly, it aimed to understand the conflict condition of Mae Taeng community as a result from the local election. Secondly, investigated the following effects from that election. Lastly, it aimed to establish the solution to solve the conflicts from the local election.

This study used qualitative strategy by interviewing and analysis from 3 Abbots of Khilek sub-district, chief executive of the SAO(Subdistrict Administrative Organization ), 9 members of the heads of sub-district, 5 representatives from the local groups, 4 local government officers and 2 stakeholders within the area of Khilek sub-district. In addition, it also explored the related literature to further analyze this study.

The results suggested that the conflict condition could be divided into 3 subjects : 1) the inner conflict 2) conflict between persons and 3) conflict between groups. The causes of these conflicts were from the relationship of candidates and eligible voters, the quality of the candidates and the policy employed by candidates. These affected the local community in the following consequences. In the political aspect, the local was stimulated by the political campaign and tended to cast a vote more than the past. In the social aspect, there were many changes including the improvement of many infrastructures and the reduction of participation in community services. In the economical aspect, income distribution and workforce were reduced

within the community while it dispersed to the external area. In the cultural aspect, the seniority value was degraded as well.

The resolution from these conflicts can be solved by preparation and protection before the occurrence of conflicts. This can be done by establishing the proper agreement, regulations, cultural beliefs and social norm. This could be effectively employed by the key role of community which is the abbot. In addition, convince the local as well as the candidates to accept results of the election Besides. Provide the opportunity for the candidates to present their efficacy and have more time to eventually understand and prevent the conflicts. This can be done effectively by brotherhood communication.