

Yuwadee Panpook 2010: Export Potential of Vehicle and Parts and Accessories, Canned Seafood and Product and Rubber and Articles of Thailand to Algeria, Libya and Tunisia. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Associate Professor Chiraphan Kuladilok, M.Econ. 188 pages.

In the world, Economic crisis impact Thailand's exports decreased both volume and value. And Thailand's exports depend on a few major export markets. When that market have a problem, Thailand's exports have fallen. Therefore, looking for a new potential market maybe one way to help Thailand's exports do not much decrease when the crisis economic.

This study analyze Revealed Comparative Advantage of Thailand and competitor and analysis Constant Market Share, then analyze export potential of Vehicle and Parts and Accessories, Canned seafood and Product and Rubber and Articles of Thailand to Algeria, Libya and Tunisia.

The results from the study using the data during 1998-2007 for the analysis Revealed Comparative Advantage found Thailand has comparative advantage in exports Vehicle and Parts and Accessories to these three countries, while South Korea still has comparative disadvantaged, in Tunisia. For Canned Seafood, Thailand has comparative advantage, where as Spain still has comparative disadvantage in Tunisia. For Rubber, Thailand and Malaysia have comparative advantage in Algeria and Tunisia, though RCA of Thailand has been most of changed variously. Moreover, Rubber Articles of Thailand still has comparative disadvantage in these three countries. China has comparative advantage which is different from the part. Analysis the constant market share during 1998-2002 compared with 2003-2007 found that the export values of Vehicle and Parts and Accessories were increasing due to interaction effect of exports in Algeria and pure competitiveness effect In Libya and Tunisia. Canned Seafood and Product exports were increased in Algeria and Libya because of interaction effect but in Tunisia due to the growth in imports. The cause of increasing in Rubber exports in Algeria and Tunisia was an interaction effect while Rubber Articles exports were increased in all three countries due to pure competitiveness effect. It can be concluded that Thailand has the export potential of Vehicle and Parts and Accessories to Algeria, Libya and Tunisia, export potential of Canned Seafood and Product to Algeria and Libya. Furthermore with export potential of Rubber to Algeria and Rubber Articles to Libya. However, export of Thailand should be considered about the competitive abilities which Thailand need to develop well and study more in production technology in order track with the competitive countries.

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Thesis Advisor's signature