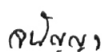


Jananya Ngamnet 2006: An Analysis of the Use of Words and Figures of Speech
Merlin in the Column “Roi Paet Phan Kao” in the Newspaper the Thai Rath. Master of
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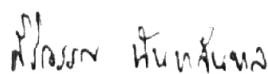
The purpose of this study was to analyze the use of language by “Merlin” in “Roi Paet
Phan Kao” columns published in the newspaper the Thai Rath from 2003 to 2005. The corpus
studied was 156 “Roi Paet Phan Kao” columns published in the Thai Rath from 2003 to 2005.

The instruments applied in the analysis were criteria of usage and figures of speech, and
the findings are presented as a descriptive analysis.

It was found that in the “Roi Paet Phan Kao,” the word use of Merlin is characterized by
conversational language, abbreviations, clipped forms of words, vulgarisms, slang, exclamations
and interjections, foreign words, reduplications, repetition of words, compound words, use of
modifiers, and use of words of double meaning. The figures of speech included similes,
metaphors, analogies, use of symbols, hyperbole, rhetorical questions, retort questions, paradox,
and onomatopoeia.



Student's signature



Thesis Advisor's signature

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