

Pimpaporn Boonprasert 2012: Nationalism Discourse of Thai Government (1932-2007 A.D). Doctor of Philosophy (Thai Language), Major Field: Thai Language, Department of Thai Language. Thesis Advisor: Associate Professor Wilaisak Kingkham, Ph.D. 274 pages.

The purpose of this study was to analyze the characteristics of nationalist discourse and to study the relationship between discourse and the culture's social aspects. Analysis was formed from policy statements, stirring songs, and mottos presented by the Thai government from 1932 to 2007. The qualitative research methods were based on critical discourse.

The results showed that the government's nationalist discourse was composed of sets of sub-discourse. The sub-discourse sets were comprised of the following: building and development of the nation; co-operation with the government for the nation's development; the government's love for the nation; unity and harmony; upholding of values and the spirit of Thailand; the nation's stability; maintenance of independence, sovereignty, national security and interest; loyalty, religion, and the monarchy; Thai cultural art as a cultural icon and national treasure; understanding and adherence to the democratic ideals; loving the nation in the right way; acceptance of Thai products and brands; patriotism and power in unity; believing in leadership and loving cultural art; unity in national development; condemning of those whom do not love the nation; the nation as a family, loving each other as they love themselves; the responsibility of the youth in building the nation; the responsibility of the youth in love and unity; the concept of good children doing good deeds; the youth as heirs of the nation; and acknowledgement of national values by the youth of the nation.

The second objective resulted in findings that discourse created identity, purpose and between the addressers and recipients of the discourse as follows: the resolvers, the creative producers, love and unity promoters, peacekeepers, nationalists, caretakers of national youth, and general good citizens.

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