

The purposes of this study guidelines for Group Forming Occupation in Tricycle's Pedal for Ecotourism at Muang District, Chiang Mai Province. The population comprised 30 Pedal tricycle's occupants at Muang District, Chiang Mai Province. There were 20 Ecotourists, 2 tourist-authorized officers and 3 private tourist business officers were interviewed. Equipment was 2 items of questionnaire and 2 items of interview form. The findings were as follows:

The need for Group formation for tricycle's occupants found 86.67% need to have co-operation and responsibility on travel business that is concerning organization to contribute. About policy; Members need to work together harmoniously, to set up standard price and to set up queue for services. About activities; Members need to train on traffic law, how to communicate, public relation services, sport activity, meeting once a month and other plane that use pedal tricycle as vehicle.

Guidelines for group forming Occupation in Tricycle's Pedal for Ecotourism at Muang District, Chiang Mai Province is the guidelines that bring together the pedal tricycle's occupants. Beginning by having a permanent office and public relation for joining members. The purposes

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for group forming have to be informed to candidate members. There is voting for the chief and committee to work for the group, to increase income for members including developing occupation in Tricycle's pedal as permanent business and to ask for support from other organization those needed. Members must be follow the regulation of the group strictly.