

Nittaya Chudam 2007: The Language Usage Forms and Content of Nursery Rhymes in Phatthalung. Master of Arts (Thai), Major Field : Thai Language, Department of Thai Language.

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The objective of this thesis is to study the style of language usage in terms of semantics, language usage that are onomatopoeia, idiom, and figurative of language. It also investigated the content of lullaby, culture and value that appeared in the lullaby of Phatthalung province.

The research data is the lullaby of Phatthalung which is collected in the books. The researcher studied and selected 100 lullabies that originated in Phatthalung province, and the content of lullaby had to relate to Phatthalung province.

The result indicated that the lullaby of Phatthalung province, in terms of semantics, had both denotative and connotative meanings. Language usage in lullaby is the onomatopoeia of words and sentences reduplication and idioms. In addition, idioms used in composing lullaby are figurative and verbal idioms. These idioms were widely used in Phatthalung province. The figure of language is classified into 2 types that are hyperbole and personification. Personification is a figure of speech that gives non-humans and objects human traits and qualities. From the study of lullaby in Phatthalung province found that there were 2 kinds of content; lullaby related to children and unrelated to children. In case of cultural study in lullaby, there are 2 types of culture, marriage culture and religious culture. Furthermore, thought and value studies appeared in lullaby of Phatthalung province were thought and value to individual and thought and value of individual to religious institute. Finally, value of lullaby in Phatthalung province were divided into 5 terms; literature, social, economic, political, and moral values.

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