

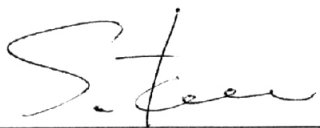
Somsak Thongkamwong 2007: Core Banking System: A Survey of the Opinions from Krung Thai Bank Public Company Limited' Staff. Master of Arts (Political Science), Major Field: Political Science, Department of Political Science and Public Administration. Thesis Advisor: Associate Professor Nitaya Ngernprasertsri, M.A. 80 pages.

The objective of this research is to survey KTB's Staffs opinion on core banking system (CBS) and to find their recommendation about CBS as well. The three hundred twenty-two KTB's staffs are used as representative sample, they are from metropolitan branch department 1 and Nana Nua office. Questionnaire is used as research tool percentage, mean and standard deviation are used as statistic methodology.

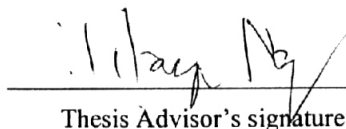
The research result found that the overview of implementing CBS to the bank has some problems in intermediate level. Those problems can be arranged from soft to serious problem as follows: 1) The problem of human resource management 2) The problem of data processing management 3) The problem of lacking instrument for CBS 4) The problem of data base management 5) The problem of data display system

From overview point, implementing CBS has benefit firstly for the organization, secondly for the management and staffs and finally for the customers.

The research include some recommendations on CBS problem solving, there are 1) The bank should educate staffs by set up CBS training program which can help them use the system correctly and effectively 2) The bank should develop data processing system into rapid correct, precise and easy to sue system 3) The bank should prepare and support efficient instrument such as computer for user 4) The bank should has a good data base management system for example correcting and updating data, checking data before keeping it into the system and etc. 5) The bank should improve data display system into more high speed and easy to understand for user and also customer.



Student's signature



Thesis Advisor's signature

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