

Sujittra Mathong 2007: Leadership and Community Development with Sufficiency Economy Approach of Tambon Thakheun, Amphoe Tha Sala, Changwat Nakhon Si Thammarat. Master of Arts (Development Social Sciences), Major Field: Development Social Sciences, Interdisciplinary Graduate Program. Thesis Advisor: Associate Professor Rajanikorn Setthoe, M.S. 108 pages.

The objectives of this research were 1) to study the people's opinion on the leadership of the leaders in Tambon Thakheun, Amphoe Tha Sala, Changwat Nakhon Si Thammarat, 2) to study the people's opinion on the community development with sufficiency economy approach of village "Yuyenpensuk" plan and 3) to compare opinion on the leadership of the leaders and the community development with sufficiency economy approach of village "Yuyenpensuk" plan of the people with different social statuses.

The population of the research were the people connected with sufficiency economy approach of village "Yuyenpensuk" plan. The sample consisted of 200 people who were selected by the purposive sampling, proportional-stratified random sampling and accidental sampling techniques and data were collected by questionnaire and observation. The descriptive statistics used were the percentage, the mean and the standard deviation. Hypotheses were tested through F-test at the .05 significant level.

The results revealed that the sample had a high level of opinion on the leadership of the leader and the community development with sufficiency economy approach of village "Yuyenpensuk" plan. The result of the hypothesis testing showed that the people with different social statuses had no different opinion on the leadership of the leaders while the people with different social statuses had different opinion on the community development sufficiency economy approach of village "Yuyenpensuk" plan at .05 significant level.

Student's signature

Thesis Advisor's signature

____ / ____ / ____