

Somchai Topeng 2009: Health Promotion Behaviors of Elderly Club in Photharam District, Ratchaburi Province. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Associate Professor Supat Teravecharoenchai, M.Sc. 132 pages.

The purpose of this descriptive research was to study the health promotion behaviors of elderly in the Elderly Club, Photharam District, Ratchaburi Province. Samples were consisted of 342 people obtained by simple random sampling. Data were collected with the questionnaire model constructed by the researcher and its quality was tested and accepted. The data analysis by statistic program were percentages, arithmetic means, standard deviation. The relationships between predisposing factors, enabling factors, reinforcing factors and elderly behaviors were analyzed by Chi-square test and Pearson's Product Moment Correlation Coefficient and Multiple Regression Analysis was used for analyzed the predictive factors.

The major findings were as follows: 1) The behaviors of elderly in the Elderly Club, Photharam District, Ratchaburi Province were at moderate level. 2) The bio-social factors such as sex, marital status and level of education had relationship with health promotion behaviors of elderly with statistic significance at the level of .05 and .01 3) The predisposing factors such as attitude toward health promotion behaviors and perceiving of health condition had positive relationship with health promotion behaviors of elderly in club with statistic significance at the level of .05 4) The enabling factors such as the clearness of policies on health promotion behaviors, the having and accessing to the health services and having the elderly club had positive relationship with health promotion behaviors of elderly with statistic significance at the level of .05 5) The reinforcing factors such as the receiving health authorities' suggestion, receiving friends and family member's suggestion and receiving information message on health promotion from mass communication had positive relationship with health promotion behaviors of people with statistic significance at the level of .01 and .05 6) The predictive factors on health promotion behaviors of elderly were attitude toward health promotion behaviors, the receiving health authorities' suggestion, and having the elderly club which were able to predict health promotion behaviors of elderly in the Elderly Club for 26.80 percent.

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Thesis Advisor's signature

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