

Pattaraporn Eiumsa-ad 2009: Consuming Behaviors in the Grade 3 Students in Arunpradit School, Mueang District, Phetchaburi Province. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Associate Professor Alisa Nititham, M.Ed. 117 pages.

This research studies consuming behaviors in the grade 3 students in Arunpradit School. The sampling group were 201 students by questionnaires. The result's were analyzed by application software. The statistics are percentage, average, standard deviation and Pearson's coefficient correlation.

The result of consuming behaviors in the grade 3 students in Arunpradit School is in medium level. The inner factors were consuming knowledge and consuming attitude, and were related with consuming behaviors of samplings by significant 0.01. Furthermore the outer factors such as family, school, friends had no relationship but information were related significant 0.01 .

Student's signature

Thesis Advisor's signature

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