

Karom Khumpitoon. 2002. *A Study of Management of the Subdistrict Administration Organization Development Planning to Promote People's Participation in Phrayuen District, Khon Kaen Province*. An Independent study Report for the Master of Arts in Development Administration, Graduate School Khon Kaen University. [ISBN 974-367-348-2]

Independent Study Advisory Committee : Assoc.Prof. Prasit Kunurat,
Asst. Prof. Weerasak Jaruchainiwat

Abstract

The objectives of this research were to study 1) the management of the Subdistrict Administration Organization development planning to promote people's participation; 2) the level of people's participation; 3) the relation between factors of such management and level of people's participation; and 4) the problems and guidelines for solving them in Phrayuen district, Khon Kaen province.

The sample group consisted of 417 Subdistrict Administration Organization members, household chiefs or representatives, 18 years of age or above, one for each household, living in Phrayuen district, Khon Kaen province. Data collection was conducted by questionnaires; data analysis was through the Statistical Package for Social Sciences for Windows for calculating percentage, mean, standard deviation; and the study of two variables was by Pearson's Correlation Coefficient.

The results of the study:

1) The overall management of the Subdistrict Administration Organization development planning to promote people's participation was highly found.

2) The people's overall participation in such development planning was also highly found.

3) The relation between factors of such management and level of people's participation is found that the aspects of development planning members ($r = .37^{**}$) the aspects of joining ($r = .39^{**}$) valuing and respecting aspects ($r = .52^{**}$) the aspects of disseminating the knowledge ($r = .59^{**}$) interactive aspects ($r = .57^{**}$) and helping, supporting and promoting aspects ($r = .57^{**}$). However, there was relationships with the people's participation at medium level.

4) Problems in the management of the Subdistrict Administration Organization development planning to promote people's participation were Subdistrict Administration Organizations lacking of public relations with the people toward the objectives of development planning. The recommendation regarding improvement of these problems was that Subdistrict Administration Organization should publicize to induce the people to participate in development planning seriously.