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HATHAIRAT UNDEE : THE DEVELOPMENT OF LEARNING PACKAGE IN TRANSMITTING LOCAL WISDOM FOR PRIMARY SCHOOL STUDENT. THESIS ADVISORS : MAREAM NILLAPUN, Ed.D., CHAIPREUK SEREERAK, Ph.D, AND MONTIEN CHOMDOKMAI, Ph.D. 342 pp. ISBN.974-653-048-8

The purposes of this research were to 1) study the needs and primary data in the development of the learning package, 2) construct and find out the efficiency of the learning package, 3) experiment of the learning package, and 4) evaluate and improve the learning package.

The samples were 43 of sixth grade students of Chumchonbanboa School in Suanphung Elementary Education Office, Ratchaburi Province which were selected by purposive sampling. The experiment of the learning package was conducted for six weeks with 10 periods a week during the second semester of the academic year 2000. The research design was one group pretest - posttest design. The research instruments were 1) interviews forms 2) questionnaires 3) focus group guidelines 4) the learning package in transmitting local wisdom 5) the learning package evaluation forms and 6) pre - post test evaluation forms. The obtained data were analyzed by percentage, mean, dependent t-test, and content analysis. The major findings were as follows:

1. Students, teachers and the persons involved within the community needed the development of the learning package in transmitting local wisdom for primary school students.

2. The learning package which was divided into 5 sections included the history of Suanphung, the culture, the important person, the natural resources, environment and lastly the important tourist attractions and each section consisted of preface, objective, teacher manual, student manual, and external reading. The efficiency of learning package was 80 /80.

3. The teacher together with the local wisdom cooperatively planned and organized the self - access activities in class and in the real situation.

4. The learning package has enabled the students to improve their knowledge in local wisdom at the statistical significant level of .05. The students had good attitude towards the local wisdom learning. Furthermore, they improved their self - access learning skills to solve the problems and create their own products. The teachers also realized that the learning package should be adjusted in the aspects of activities and time for more completion.

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